

ODYSSEY

Elytis newsletter - June 2022

FROM THE COO



Vincent Bourelly

Once again, it's a pleasure to be able to communicate with our different audiences via our quarterly newsletter.

This latest release comes while we are closing our financial year 2021-2022. It has been another exceptional year with another great performance: we grew our business in Mauritius and outside Mauritius;

we grew our business in software and in hardware! Elytis is very thankful to all our partners and resellers for this superb achievement.

The team keeps growing and our portfolio too. We look forward to announcing the exciting new partnerships we are currently busy finalising - with amazing

new products and solutions that we will be able to propose to you all.

Life at Elytis can be fun and sometimes our colleagues display some exceptional talents outside work. You will therefore see in this issue what our colleague from the other side of the world has been up to recently.

WHAT'S NEW

Elytis executive in winning team of Pacific race

The Elytis footprint leaves a mark even on its furthest territories - and in surprising domains! *Spilog Nouvelle Calédonie* Manager, Laurent Laroche, was one of the crew members of *Eye Candy*, a Sydney 38 sailing boat that won the 2022 edition of the tough New Caledonia Groupama Race at the end of June.

After four days and eight hours at sea, battling the wind, the waves and the uncertainties of nighttime, the crew of *Eye Candy* led its boat to port... but not at the first place. Laurent Laroche and his nine fellow sailors had crossed the line in Nouméa, New Caledonia's capital, in fourth place after the quickest contender, *Rushour*, a double-hull boat. But the rules of the race decide on a winner in compensated time (by making allowances for the categories of boats, as some are intrinsically quicker than others).

After many twists and turns during more than four days and a harsh last part of the race - with only very light wind

- against two other single hull boats of the same category, *Eye Candy* was the ultimate winner in compensated time, with the two other Sydney 38s completing the podium.



Laurent Laroche, Spilog's Manager, is second from the left on the picture.

Laurent Laroche has been heading *Spilog* for many years. This company is a subsidiary of Elytis and a distributor for Microsoft in the New Caledonia and French Polynesia regions, with strong activities for other leading IT software and hardware brands.

The New Caledonia Groupama Race is an annual international sailing event that takes place around the French Pacific archipelago of New Caledonia. With a surface area of over

18,000km - for only 270,000 inhabitants - and an elongated shape for its huge main island, this territory has one of the largest lagoons. Contenders are mainly from New Caledonia, Australia and New Zealand. They have to tackle a 1,200-km race around the main island, with the start and finish in Nouméa.

Devialet Dione

high-end Dolby Atmos® soundbar brings yet another vibe to our channel



Elytis is the exclusive distributor for Devialet, a premium brand for sound systems. It brings to the market innovative and smart engineering for an unparalleled immersive acoustical experience, with high end products that sport sleek designs and a compact form factor.

Launched on 29 March 2022, the Devialet Dione is the latest addition to the brand's portfolio and Elytis

is already providing it in its channel. This specific model is the first one to be an all-in-one soundbar with a Dolby Atmos® system.

Paired with any compatible TV set, laptop or computer for connectivity, this device brings the thrill of home cinema and of specialised sound effects and music to another level. Equipped with seventeen autonomous high-end drivers that deliver dynamic midrange

and crystal-clear treble, and boasting eight built-in SAM®-powered subwoofers, the Devialet Dione creates enthralling Dolby Atmos® 5.1.2 sound.

Thanks to its thin proportions and its connection technologies, this flagship Devialet product achieves much with simple solutions. It can be installed in various spots at home or in office leisure rooms or showrooms without having to use

precious floor space, and it spares users the hassle of installing additional equipment to enjoy crisp and powerful 3D sound.

The Devialet Dione is compatible with Bluetooth, AirPlay 2, and Spotify Connect and can link to TV via HDMI or TOSLINK optical input for any digital music source.

Stay tuned for other great products from Devialet !

We are back with African meetings!

With Covid-related travel restrictions being smoothed these last months, Elytis has been able to resume networking and presentation events on the African continent.

Being close to our partners and resellers in our international channel has always been part of our DNA. Not being able to share our insights, expertise and advice face to face, with those who extend our brands' reach in several African countries, has been a hard time.

After two years, the Elytis team is delighted to be back on its African tracks, holding business development and technology updates meetings with partners in various territories, or supporting them directly during these partners' own presentations and discussions with their clients.

The first of these new African events has been the networking cocktail organised on 2 June 2022 at the Neelkanth Sarovar Premiere Hotel in Lusaka (Zambia). It was a great opportunity for part of our team to meet in person and to interact with our external business and technical collaborators on the Zambian market.

Elytis key personnel also visited partners in other countries during this first tour. For instance, we met with resellers and some of their customers in Namibia, as well as with several resellers in Madagascar and Mozambique – spending a whole week in each of those countries.

« Business and technology partners are key to Elytis in optimising our channel's efficiency and the assistance to our valued associates, wherever they are. This is why we encourage our teams to travel to meet them in their territories. It brings shared understanding of the needs of each territory, better knowledge of the latest innovations in the Elytis portfolio of products and solutions, and capacity building in the distribution and resellers' network. Moreover, it fosters good relationships that certainly help in overcoming those difficult situations that always crop up in business », says Vincent Bourelly, the COO of Elytis.

We are planning other events on the African continent, whilst targeting fruitful results for our diverse offering in existing and potential territories.



OUR EVENTS



**Snapshots
from our recent
African events**



OUR EVENTS

Elytis and Symantec talk cybersecurity 'live' in Mauritius



Elytis and Symantec were able to resume presentation and capacity building events in real life in Mauritius this year, following less strict national regulations for public gatherings in the ongoing COVID situation.

Our first combined event after over one year took place at Hennessy Park Hotel in Ebene, on 10 March. We were able to welcome about 33 partners and to share with them some key trends for the coming year

- with the additional result of boosting fellowship in our Mauritian network in a much better way than during online meetings.

Our hosts from Symantec by Broadcom, Djamil Jadoo and

Avinash Thakoory, provided insights about Symantec's 2022 Cybersecurity Vision, Symantec Endpoint Security (SES) Complete, as well as on Symantec's new product suites.

We reward Webcup (Mauritius) 2022 winners

Elytis confirms its support to IT talent development and was a proud sponsor of the 2022 edition of the Webcup (Mauritius) that took place on 14 and 15 May. This annual event is organised by the Federation of Innovative & Numeric Activities in Mauritius that comprises the OTAM, MITIA, and CCIFM. It gives the opportunity to each team of developers to craft a website in a race against time, in only 24 hours. This year, they had to develop a site for promoting storage of multimedia content in secure time capsules.

Elytis offered to the winning team - and the other teams completing the Top 3 list - Transcend and Belkin products, during the prize giving



ceremony on 15 May at the SD Worx offices in Ebene. We were also sponsors for the 2021 edition of the Webcup.

The Mauritian competition attracted 83 teams and was won by Synced (Ashnal Gunnoo, Luqmaan

Heetun, Hitesh Mohun and Irfaan Mahomodally, from the University of Technology of Mauritius). Teams Crazy Chicken (from Le Wagon) and ALC Ninjas (from the African Leadership College) got the second and third place respectively.

The winners from Mauritius will be competing at the end of this year against the ones from Réunion island, Madagascar, Mayotte, the Comoros and Rodrigues, for the international finals of the Webcup.

Pailles cleaning day by Leal Group gets help from Elytis



Elytis staff participated in the cleaning activity organised by Leal Group in the region of Pailles on 04 June, for the World Environment Day 2022. The whole team,

which included personnel from various companies of the Leal Group, collected more than 16,000 litres of waste on that day, in an area comprising the public

places around the Swami Vivekananda International Conference Centre, the Soreze roundabout, and the roads from these places leading to the offices of PNL.

Srishti Jahul, Melanie Douce, Ruth Teepoo, Sanjana Aubeelock and Rama Gurriah were the proud Elytis representatives at this event.

Time to play

Have fun and check some easy-to-find answers to participate in our game and win amazing prizes (surprise!).

Winners will be announced in September 2022, in the next issue of Odyssey. **Send us your answers by email to odyssey@elytis.mu and win points.** Each participation will make you win 1 point and each good answer to the questions in this game section will make you win 5 points.

There are two questions in each issue of our quarterly newsletter.

Good luck to all!



1. Where are the Headquarters of Letsignit located?

- (a) Pierre Motte, Saint-diÉ
- (b) Clair Bocage, La Valette-du-var
- (c) Marseille, Bouches-du-Rhône
- (d) Maurice-Charretier, Champs-sur-Marne

2. With Linksys Wifi 6, you can enjoy nearly unlimited bandwidth for more 4X capacity for _____ devices

- (a) More than 20
- (b) More than 40
- (c) More than 10
- (d) More than 50

OUR PEOPLE

Congrats to new moms Onaelle and Clothilde

Some of our colleagues will have one more birthday to celebrate this year. Our Operations team leader, Clothilde Lutchmun, and the Sales manager, Onaelle Mootosamy have each given birth to a baby boy in the same month

- December 2021. After a break from work following this great event, they are back at their desk at the office or at home, and sharing their joy with us.

Congratulations to the happy parents!



Jonathan Vencatachellapathée reaches new heights with Azure



Elytis firmly believes in capacity building and we are always happy to see our staff build up their skills and bring more value to our company. Jonathan Vencatachellapathée's recent achievement in Microsoft Cloud is one step further for him and for delivery of services to our partners.

Jonathan is a pre-sales officer in our team and has recently reached new heights by passing the demanding Microsoft Exam on the Administration of Azure (AZ-104). Azure is a cloud infrastructure service provided by Microsoft for businesses to benefit from a public cloud service instead of having to

create and maintain their own IT infrastructure. The exam validates the skills required to manage the various elements of the infrastructure a customer would need to have on the Azure platform. Passing this exam requires meeting the minimum mark of 70%, as well as demonstrating a lot of hands-on experience with Azure.

« After two years working on the Azure platform and helping clients build solutions thanks to it, I was happy to have my skills validated by this exam. Microsoft has changed the way they measure qualification - from information-based to skills-based - and this is an added advantage for specialists who wish to bring even more value to their customers and partners with professionally proven expertise in consultancy and implementation », says Jonathan.

Not willing to rest on his laurels, he is working on preparing his next exam (AZ-305), which would certify his skills as an "Azure Solutions Architect Expert".

NEW RECRUITS



Mayursen Bundhoo is a new IT technician in our After sales department. He has joined Elytis after more than 10 years working as a technician for computer and digital hardware resellers in Mauritius and has qualifications in hardware repairs and maintenance as well as in networking.

Goodbye Emily! Welcome Zaahirah!



Emily Laroche

The baton of Marketing department manager has recently been passed on from Emily Laroche to Zaahirah Mahmoodally, in a smooth move, which maintains the winning momentum of that team serving our company and our channel.

Emily left Mauritius for Luxembourg last March, but she managed our marketing efforts from there with her Mauritius-based team until mid-June, and had been handing over to Zaahirah as from the end of May. « This was not an easy decision of course, after working for six exciting years for Elytis. My husband and I are starting a new stage of our lives, with him embracing a new career in Luxembourg and me becoming a mother for the first time! », she says. « Though I am saying goodbye to Elytis with the satisfaction of having accomplished many things, I am also leaving behind amazing memo-

ries of successful partner events, great interaction with people from numerous fields and countries, as well as a great marketing team and friendly colleagues. Of course, I also cannot forget the team spirit that is well woven into the corporate fabric of the company and - last but certainly not least - the support of our COO, Vincent, in my professional growth and for his trust ».

During her stint at Elytis, Emily has been at the helm of numerous marketing and communication actions that have helped in developing our company's own corporate image as well as the presence of

our partners' brands in our distribution network across territories. She contributed to the launch of leading brands like Acer, Jabra, Devialet, Fujitsu, CrowdStrike, Belkin and Letsignit. The latter is a newcomer in our portfolio and Emily's team has helped in putting into place the widespread usage of this smart email signature solution within Elytis itself. This was one of the innovations achieved during her collaboration. « Since I started at Elytis I had the chance to create, almost from scratch, many procedures, a dynamic Marketing team, the whole online and on-site branding and collaterals, as well as a new digital presence with LinkedIn, Facebook, Instagram and YouTube », points out Emily. « There is still so much room for improvement. I am sure that Zaahirah's digital background, coupled with her marketing and team leadership skills, will help Elytis in reaching another level ».

Zaahirah indeed has a strong digital experience, having worked in communications with a focus on

digital marketing for a bank before joining Elytis. A certified professional Digital Marketer from the Digital Marketing Institute, UK, she is currently pursuing her Masters in Digital Marketing from the same institution (focused on strategy and analytics). Zaahirah already holds a BSc (Hons.) in Marketing Management from the University of Mauritius and she has completed an ACCA Level 1 qualification from the London College of Accountancy. She is also a member of several organisations, including MIOD and Rotary Club of Vacoas.

« This new chapter with Elytis is what makes Mondays worth loving! A strong, authentic, supportive and - not to forget - the people-matter culture is what strike me most in this company. Through professionalism and great teamwork come excellence. I am looking forward to bringing an avant-gardist approach to our marketing efforts, while carrying on with the successful projects and knowing that I can rely on my colleagues at Elytis » states Zaahirah.



Zaahirah Mahmoodally